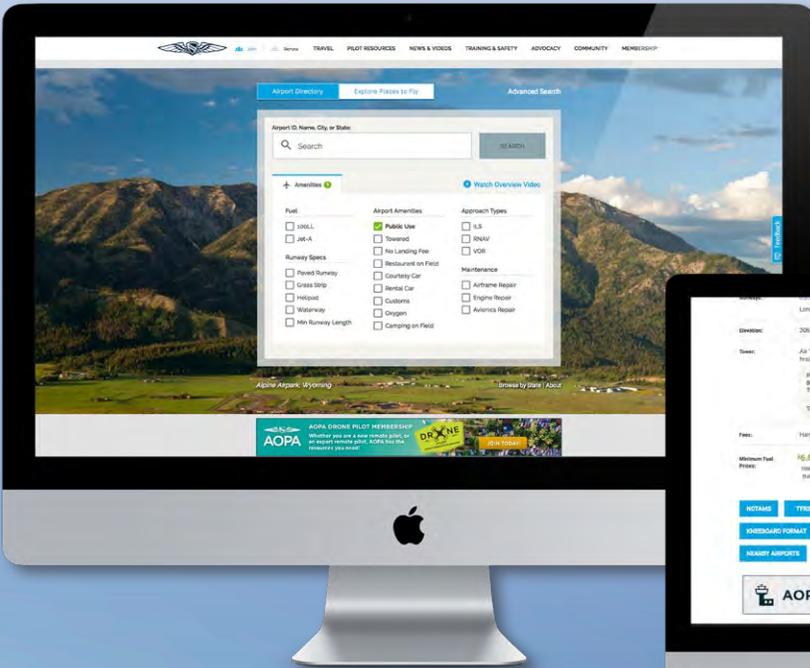


# AIRPORT DIRECTORY RATES & SPECIFICATIONS

Connect with pilots *before* they takeoff. AOPA Airport Directory is part of a suite of flight planning tools available in the online Destinations portal and used by thousands of active pilots every month. The Airport Advertising Package is a simple, cost-effective way to make sure your business is seen and used by pilots exploring and planning to fly into a specific airport and enjoy the surrounding community.

AIRPORT DIRECTORY PACKAGE SECTION PLACEMENT	ADVERTISING OPPORTUNITY	RATE PER YEAR
<b>Specific Airport Detail page</b> (eg., KFDK)	728 x 90px in-line banner	\$500/year 3-part Airport Advertising Package
<b>Airport Directory</b> Landing-Search page	728 x 90px Landing page footer	
<b>Up to 3 Airport Detail Pages</b> Within 300-mile radius of above-specified airport	728 x 90px in-line banner	



### ELECTRONIC FILE SPECIFICATIONS

- Text and HTML text ads are encouraged.
- Email files to the following address:  
**pilot.ads@aopa.org**

