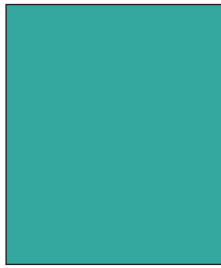


SPECIFICATIONS

AOPA PILOT | TURBINE PILOT | FLIGHT TRAINING

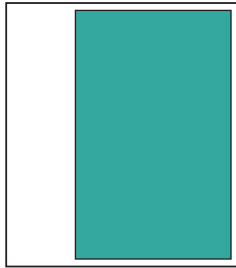
TRIM SIZE - 8-1/8" X 10-7/8"
BLEED SIZE - 8-3/8" X 11-1/4"



FULL-PAGE

BLEED
Pg. Size 8.125" x 10.875"
Bleed Setting .125"

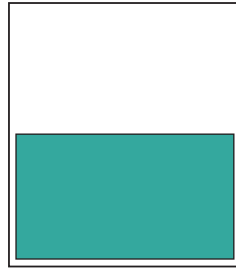
NON-BLEED
7" x 10"



TWO-THIRDS

BLEED
5.3125" x 11.25"

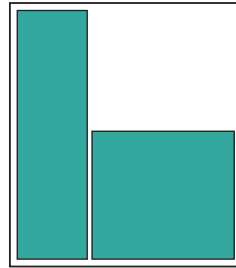
NON-BLEED
4.625" x 10"



ONE-HALF

BLEED
8.375" x 5.5625"

NON-BLEED
7" x 4.9375"

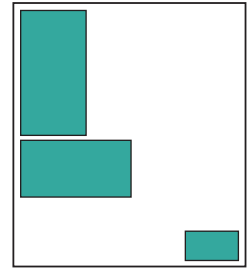


ONE-THIRD

VERTICAL NON-BLEED
2.25" x 10"

VERTICAL BLEED
3" x 11.25"

HORIZONTAL
4.625" x 4.9375"



ONE-SIXTH

VERTICAL
2.25" x 4.9375"

HORIZONTAL
4.625" x 2.4375"

ONE-INCH HORIZONTAL
2.25" x 1"

SPACE UNITS	FORMAT	INCHES WIDE	INCHES DEEP	FORMAT	INCHES WIDE	INCHES DEEP
1 pg	Non-Bleed	7	10	Bleed	8.375	11.25
2/3 pg	Non-Bleed	4.625	10	Bleed	5.3125	11.25
1/2 pg Horizontal	Non-Bleed	7	4.9375	Bleed	8.375	5.5625
1/3 pg Vertical	Non-Bleed	2.25	10	Bleed	3	11.25
1/3 pg Horizontal	Non-Bleed	4.625	4.9375		N/A	
1/6 pg Horizontal	Non-Bleed	4.625	2.4375		N/A	
1/6 pg Vertical	Non-Bleed	2.25	4.9375		N/A	
1 Inch	Non-Bleed	2.25	1		N/A	

ELECTRONIC FILE SPECIFICATIONS

- **Preferred format:** PDF/X1A is the preferred file format for submission.
- **Resolution:** All images/files should be high resolution 300 DPI. Total Area or Ink Density is 300%.
- **Colors:** Only use CMYK colors; convert spot colors to process. No RGB, LAB, or ICC profiles.
- **Fonts:** Always embed all fonts. Do not allow font substitutions. Do not use True Type fonts.
- **Transparency:** All transparent objects must be flattened at a high resolution. Avoid placing transparent objects on top of text or other critical vector objects.
- **Bleed:** Accepted for full pg, 2/3 pg, 1/2 pg horizontal, and 1/3 pg vertical pages only.

SUBMIT YOUR FILE

- Visit <https://aopa.sendmyad.com> to set up an account. Follow the instructions to submit your PDF file via this portal.
- Email files to the following address: pilot.ads@aopa.org
Failure to provide the required materials can negatively impact the quality of reproduction and may result in production charges.

SPECIAL POSITION: Add 10% per issue.

INSERTS: Furnished inserts at black and white earned rate, less 10%. Additional mechanical inserting charges may be required. Other inserts and gatefolds are available; rates and specifications provided on request. Each side of an insert counts as one page, regardless of its dimensions. Charges do not include printing.

MINIMUM ADS ACCEPTED: 1 inch. Ads less than 1/6 page must be in even units with 2 1/4-inch maximum widths. Ads 1/6 page and larger must be standard units only. Bleed plate size 8 3/8 x 11 1/4 inches. Trim size 8 1/8 x 10 7/8 inches. Safety margin: Live matter must be kept 1/4 inch away from final trim size. Page is three columns wide; each column is 2 1/4 inches wide by 10 inches deep.

CLASSIFIED ADVERTISING & MAILING INSTRUCTIONS: A minimum of 10 words is required for classified ads. Prepayment discounts are as follows: 5% for six months, 10% for 12 months. Prepayment in full is required for all discounts. Credit cards are accepted as method of payment. The ad-insertion deadlines for display advertisements also apply to classified ads. Classified ads may be emailed to donna.stoner@aopa.org or transmitted via fax to 301-695-2396.

* Full-page black & white ads may be used in combination with four-color rates to earn the most favorable frequency. Fractional black & white ads (1/3 pg or larger) may be used only in combination with fractional color ads.

** The rates apply whenever more than 12 full pages are used during the contract period.

DISCOUNT FOR AOPA PILOT and FLIGHT TRAINING: A discount off the general rate is available to qualified FAA-approved flight and ground schools; FBOs; travel agencies and resorts; nonprofit organizations, government entities, and direct-response firms selling products for a stated price and not available for general distribution. Publisher reserves the right to make final determination for qualification at this discount.