

# BUCKEYE AIR FAIR 2024



**WE'RE  
BACK!**

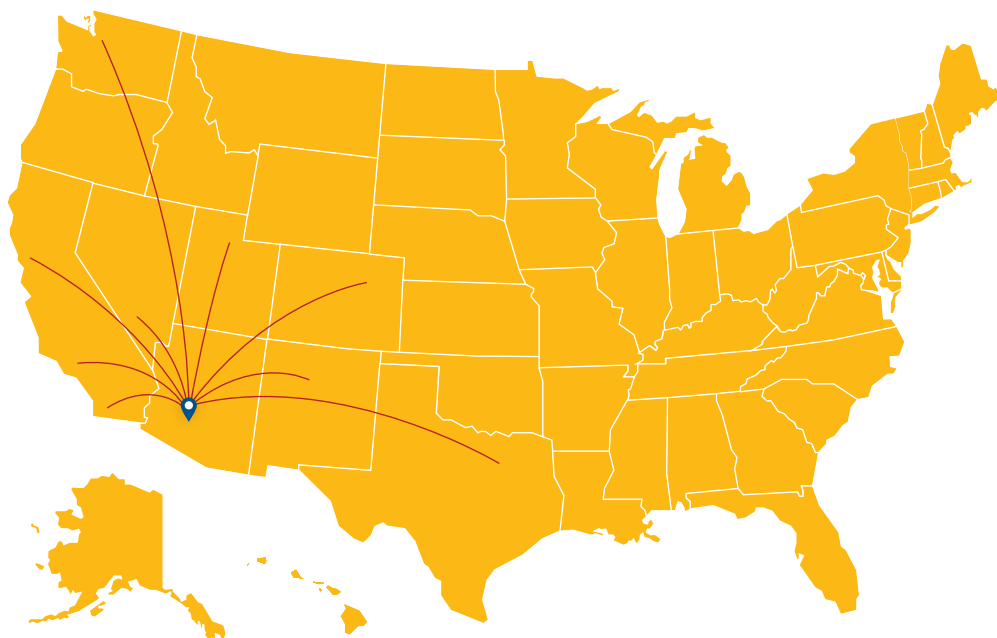
**JOIN US THIS PRESIDENT'S DAY WEEKEND • February 16–18, 2024**

The City of Buckeye, AZ & AOPA have a committed partnership until 2026 to bring you a unique 3-day exhibiting opportunity at the Buckeye Air Fair.

The AOPA Fly-in at the Buckeye Air Fair will offer attendees the ultimate experience of quality aviation content you are used to seeing at an AOPA fly-in combined with the fun and entertainment of an Air Fair.

- Exciting 3-day event
- World class educational content
- Large indoor Exhibit Hall with the latest new tech, gear, and services
- Robust aircraft display
- Multiple seminar venues
- Fun for the whole family
- Action-packed airshow on Saturday and Sunday

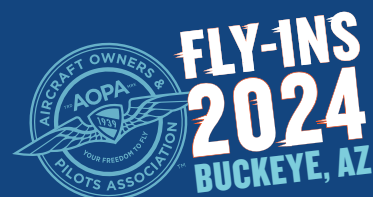
# WHY YOU DON'T WANT TO MISS THIS



## BUCKEYE MUNICIPAL AIRPORT

3000 S. Palo Verde Road Buckeye, AZ 85326

- **30** miles west of **Phoenix, AZ**
- **300** miles from **Las Vegas, NV**
- **320** miles from **San Diego, CA**
- **350** miles from **Los Angeles, CA**
- **455** miles from **Albuquerque, NM**
- **685** miles from **Salt Lake City, UT**
- **725** miles from **San Francisco, CA**
- **845** miles from **Denver, CO**
- **1100** miles from **Dallas, TX**
- **1500** miles from **Seattle, WA**



**AOPA's 2023 fly-in at the Buckeye Air Fair was a huge success!**

A mix of highly qualified pilots and general public helped contribute to more than 500 aircraft and more than 30,000 attendees from all across of the country.

With over 50+ exhibitors, three seminar stages, and an impressive AOPA ramp, this is sure to be a weekend of high-octane entertainment.

Buckeye, also known as one of the fastest-growing cities in the United States, is Arizona's second largest city by area.

Conveniently located in the Southwest near major metropolitan cities.



# EXHIBIT OPPORTUNITIES

Interact with pilots, aircraft owners, and aviation enthusiasts at The AOPA Fly-In at the Buckeye Air Fair. Exhibitors will have the opportunity to interact with show attendees in a convention-style setting inside an Exhibit Hall tent surrounded by an aircraft display, seminar stages, air show performances and more.

## FOR EXHIBITOR INQUIRIES:

**KATE HILL**

Exhibits Manager

kate.hill@aopa.org

p: (301) 695-2314

c: (443) 745-1280

## EXHIBIT HALL

Convention-style pipe and drape booths in a large tent located show center and near the Aircraft Display

10x10 Booth	\$1,050
10x20 Booth	\$1,900
10x10 Booth - nonprofit/gov't	\$650
10x20 Booth - nonprofit/gov't	\$1,150

### Included with Exhibit Hall booths:

- One (1) 6-foot or 8-foot table (per 10-foot space)
- Two (2) chairs
- One 115v-15 amp electrical connection
- Inclusion on\*:
  - Event Website
  - Event Digital Program Guide

*\*Spaces must be confirmed at least one week prior to the event for inclusion in Exhibitor lists on web listing and four weeks prior for print listings.*

### Exhibit Hall Additional Options

Table (6' or 8') + 2 Chairs	\$45
High-Top Table	\$45
Stools	\$25

## AIRCRAFT DISPLAY

*\*pricing for aircraft is based on Max Takeoff Weight*

MTOW Less than 1320 lbs	\$600
1,320 - 5,999 lbs	\$750
6,000 - 12,499 lbs	\$900
12,500 lbs and above	\$1,000
Mobile Sales Trailer	\$1,100

### Aircraft and Mobile Display Additional Options

Power Connection	\$195
10x10 Pop-Up + Weights	\$165
High-Top Table	\$45
Table (6' or 8') + 2 Chairs	\$45
Stools	\$25

## MATERIAL HANDLING

Secure and schedule delivery and/or pick-up with your carrier of choice during specified time frames and we'll take care of the rest! Inbound shipments will be placed in your display area prior to set-up, and outbound shipments will be taken from your display area after tear-down.

Loose Shipment	\$110
Pallet	\$195

## EXHIBITOR TIMELINE

### SET-UP/ARRIVALS

Thursday 9:00am – 5:00pm

### EXHIBIT HOURS

Friday 9:00am – 4:00pm

Saturday 10:00am – 5:00pm

Sunday 10:00am – 3:00pm

### TEAR-DOWN/DEPARTURES

Sunday after 3:00pm

## EXHIBITOR PLACEMENT

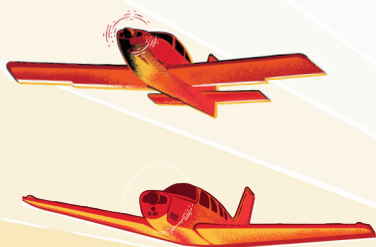
- Exhibitor placement requests will be accommodated as able, although final placement will be at the discretion of the event staff.
- In cases where multiple aircraft intend to be placed together, please coordinate arrivals to the display ramp at the same time.
- Aircraft arriving outside of published arrival times should contact the FBO to be parked on their ramp, and then tugged or taxied to the Aircraft Display during scheduled arrival times.

## EXHIBIT REQUIREMENTS

- Booth furnishings, displays, equipment, etc. must fit within the lateral confines of your booth or designated ramp area and may not interfere with adjacent booth spaces.

## CANCELLATION POLICIES

- A 25% cancellation fee will be charged for cancellations received 30 days or more prior to the event date.
- No refunds will be provided for cancellations received within 30 days of the respective event, unless the canceled space is resold. If resold, a 25% cancellation fee and the difference between the original sale price and resold sale price will be charged.
- All cancellations are required to be made in writing for any applicable refund to be processed.





# SPONSORSHIP OPPORTUNITIES

Support something all pilots care about—the Freedom to Fly!

## SEMINAR PAVILION TITLE SPONSOR

Sponsor a Seminar  
Pavilion | **\$5,000**

Educational programming will be presented within three large seminar pavilions with seating for up to 200 attendees. Each major pavilion will be a central organizing feature of each event, housing large-format sessions throughout two full days of continuous programming. As a Seminar Pavilion Sponsor, your company will be recognized as an industry-leading supporter of AOPA outreach and education. Select from one or all three of our dedicated pavilions.

### Seminar Pavilion

- Skills & Safety Pavilion
- Industry Pavilion
- You Can Fly Pavilion

### Included Benefits

- Company mention in email campaigns and our event website
- Company logo prominently displayed on the title banner
- Opportunity for video/commercial/slide between sessions
- Banner-ups, pop-up display or bowhead signage in the pavilion (*sponsor provided*)
- First choice selection of seminar time slot
- Up to two (2) spaces in the aircraft display  
OR one (1) 10x10 booth in the Exhibit Hall

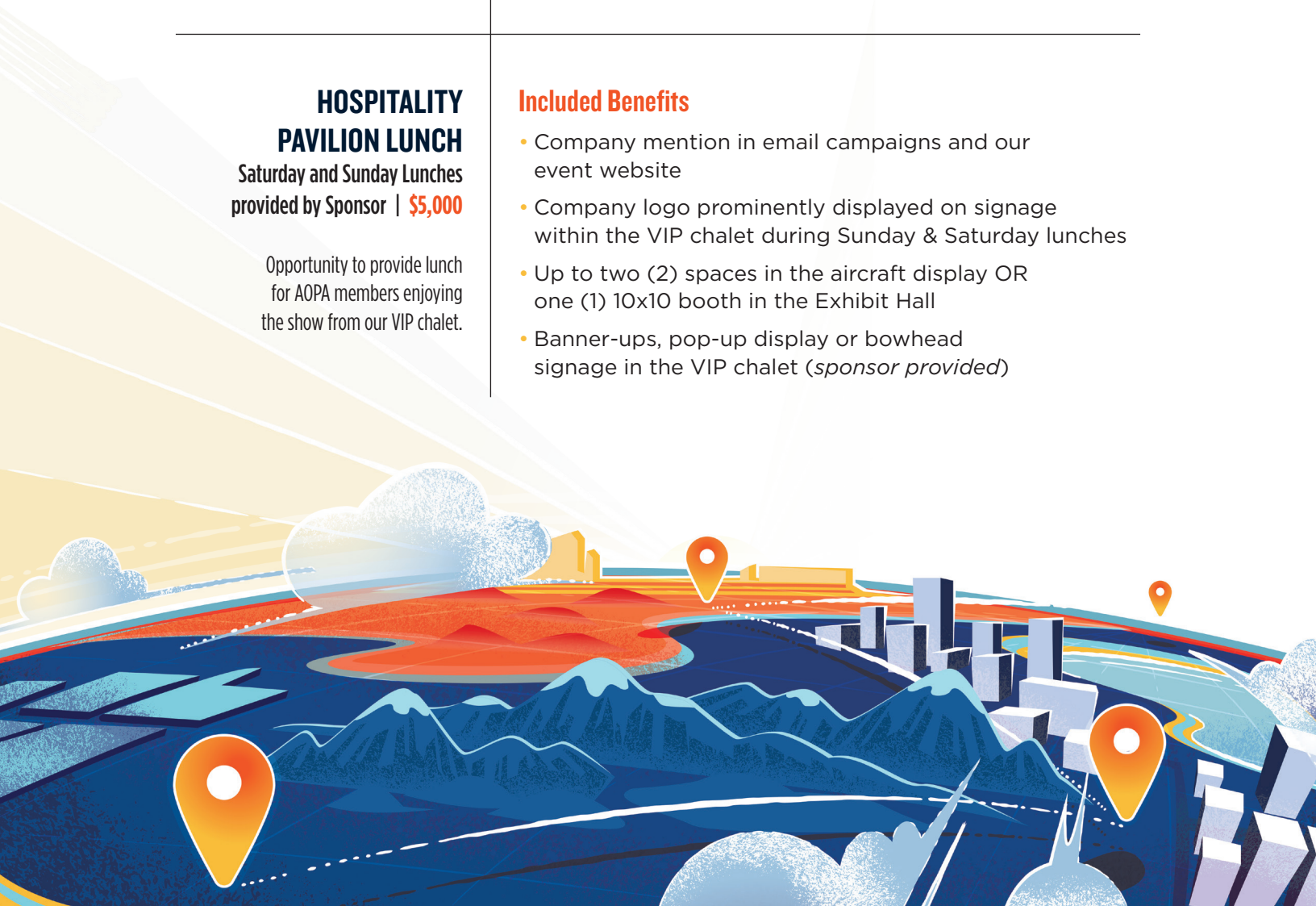
## HOSPITALITY PAVILION LUNCH

Saturday and Sunday Lunches  
provided by Sponsor | **\$5,000**

Opportunity to provide lunch for AOPA members enjoying the show from our VIP chalet.

### Included Benefits

- Company mention in email campaigns and our event website
- Company logo prominently displayed on signage within the VIP chalet during Sunday & Saturday lunches
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall
- Banner-ups, pop-up display or bowhead signage in the VIP chalet (*sponsor provided*)





## FRIDAY RECEPTION

Reception Hors d'oeuvres & Beverages  
Provided by Sponsor | **\$10,000**

Exclusive opportunity to be title sponsor of our Friday evening Welcome Reception in the AOPA VIP chalet. Light hors d'oeuvres and drinks will be accompanied with live music and mingling with AOPA members and aviation enthusiasts. This is an invitation only event.

### Included Benefits

- Company mention in email campaigns and our event website
- Company logo prominently displayed on event signage & branded bar
- Banner-ups, pop-up display or bowhead signage placed within the VIP Chalet (*sponsor provided*)
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall
- Branded party favor
- One (1) drink ticket provided to each attendee with company logo ("Have a drink on *Sponsor*")

## SATURDAY ANNIVERSARY CELEBRATION

Reception Hors d'oeuvres & Beverages  
Provided by Sponsor | **\$6,000**

Exclusive opportunity to be title sponsor of our Saturday evening 85th Anniversary Celebration in the AOPA VIP chalet. Light hors d'oeuvres and drinks will be accompanied with live music and mingling with AOPA members and aviation enthusiasts. This is an invitation only event.

### Included Benefits

- Company mention in email campaigns and our event website
- Company logo prominently displayed on event signage & branded cash bar
- Banner-ups, pop-up display or bowhead signage placed within the VIP Chalet (*sponsor provided*)
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall
- Branded party favor

### SPONSORSHIP DETAILS:

**AMELIA VAUGHN**

amelia.vaughn@aopa.org  
(301) 695-2157

### EXHIBITOR DETAILS:

**KATE HILL**

kate.hill@aopa.org  
(301) 695-2314

